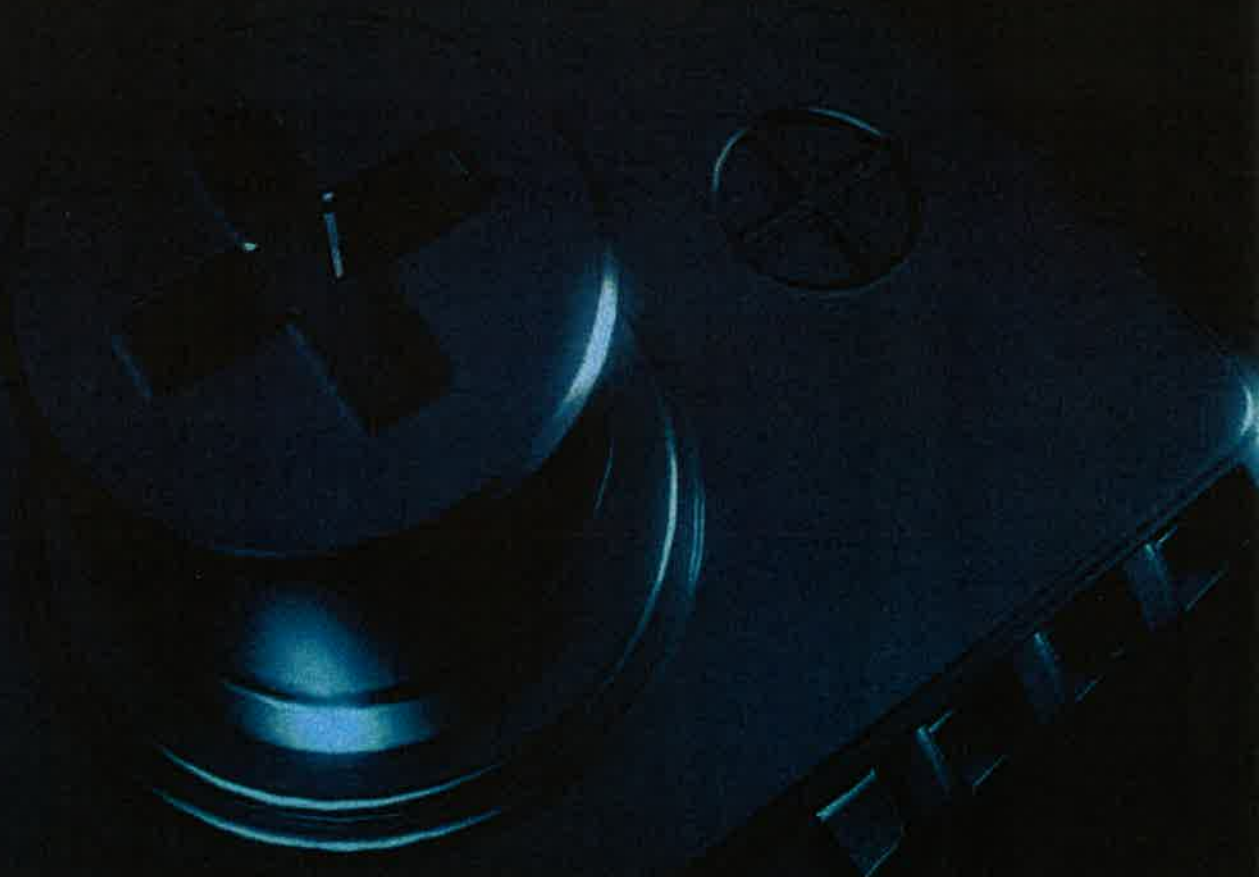




New Zealand's  
Battery Specialists





HCB Technologies is New Zealand's leading battery specialist wholesale distribution company, with branches located throughout New Zealand.



### 30 YEARS TRUSTED BY AUTO ELECTRICIANS

From small beginnings in Auckland in 1988 as Harbour City Batteries the business is now a significant player in the New Zealand battery market.

### HUGE RANGE OF INTERNATIONAL BRANDS

HCB Technologies distributes international battery brands **VARTA, OPTIMA, LIFELINE, REMCO, BOSCH, DEKA, MOTOBATT**, in addition to the popular **ENDURANT** and **ULTRA** battery brands and an extensive range of accessories. HCB stocks batteries for any application or price point. We provide quality products, supplied with integrity, backed by product expertise and great customer service. We support our customers.

### TECHNICAL SUPPORT

Our passionate and knowledgeable staff, coupled with the support of the leading battery manufacturers, enable HCB Technologies to provide unparalleled technical service and support our customers.

### NATIONWIDE NETWORK

HCB Technologies has branches located throughout New Zealand, including Auckland, Hamilton, Palmerston North, Wellington, Nelson, Christchurch, and Dunedin, servicing customers directly or through an extensive distribution network.

### BATTERY PORTAL/ONLINE ORDERS

HCB Technologies has an industry leading website & vehicle search.

 A central tablet displays the HCB website's 'Vehicle Search' page. The page shows a search bar, a 'Vehicle Search' title, and a table of results with columns for 'Year', 'Make', 'Model', and 'Price'. A hand is pointing at the tablet. To the left and right of the tablet are lists of services and features, each preceded by a blue plus sign. The background is dark with green plus signs and faint text.
 

- + Branches Nationwide
- + Technical Support
- + Delivery Trucks
- + Delivery Vans
- + Sales Reps
- + Battery Search by rego or make/model
- + Online Ordering



FOR OVER 30 YEARS THE BRAND  
**MOST TRUSTED** BY NEW ZEALAND  
AUTO ELECTRICIAN'S

**ENDURANT.**  
**BATTERIES**

THE ENDURANT BATTERY RANGE ENCAPSULATES THE LATEST TECHNOLOGY FROM THE MOST SOPHISTICATED MANUFACTURING FACILITIES IN THE WORLD; CLARIOS, SEBANG, EAST PENN, DEKA, & US BATTERIES.

The ENDURANT Range includes:

- + **AUTOMOTIVE STARTING**
- + **COMMERCIAL STARTING**
- + **PERFORMANCE STARTING**
- + **MARINE STARTING**
- + **DEEP CYCLE**
- + **MOTORCYCLE & POWERSPORTS**
- + **LOCOMOTIVE BATTERIES**
- + **RECREATIONAL VEHICLES (RV)**
- + **ELECTRIC VEHICLE (EV)**
- + **RENEWABLE ENERGY (RE)**







REMCO IS A RECOGNISED PREMIUM BRAND ACROSS AUSTRALIA & NZ, KNOWN FOR QUALITY & RELIABILITY.

THEIR PRODUCT IS SOURCED FROM SOME OF THE BIGGEST MANUFACTURERS IN THE WORLD AND THOSE MOST RECOGNISED BY THE INDUSTRY.

The REMCO Range covers:

- + UPS**
- + RENEWABLE ENERGY (RE)**
- + RECREATIONAL VEHICLES (RV)  
HOUSE BANK/DEEP CYCLE**
- + ELECTRIC VEHICLE (EV)**
- + MARINE HOUSE BANK/  
DEEP CYCLE**
- + SECURITY, FIRE ALARM  
STANDBY**





### 6V & 12V BATTERIES

REMCO has options for AGM, GEL & Lead Carbon, and Lithium batteries, for everything from standby to renewable energy.



### 2V & 12V LEAD CARBON BATTERIES

REMCO has the latest technology in 2 volt lead carbon batteries - batteries that last longer and can be fully recycled.



It all starts with  **VARTA®**



**START STOP  
PLUS**  
**READY**

  
**DE**  
**MADE IN  
GERMANY**

 **VARTA®**

VARTA® BATTERIES  
STAND FOR RELIABLE  
PERFORMANCE AND  
TECHNOLOGIES TO FIT  
YOUR LIFESTYLE.



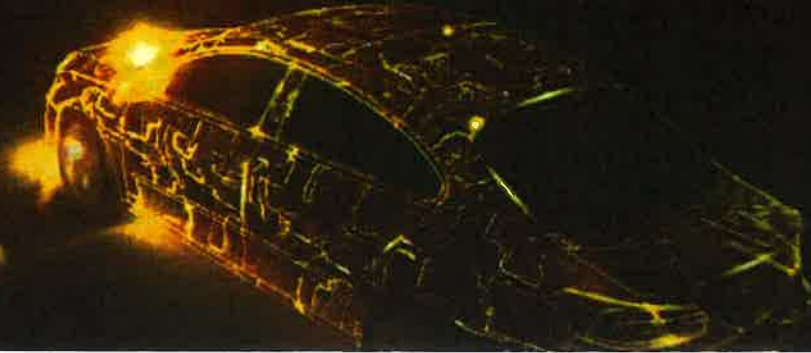


# 80%

of cars made in Europe using AGM batteries are fitted with VARTA as Original Equipment.



ADVANCED  
TECHNOLOGY



#### **VARTA® AUTOMOTIVE**

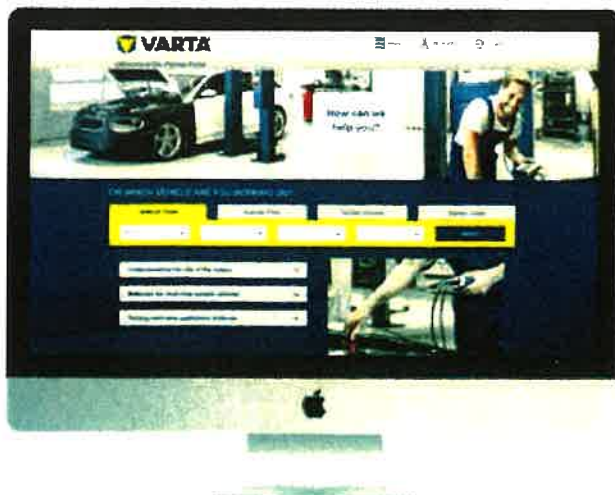
Engineered in Germany, VARTA® Automotive Batteries are designed to deliver the right level of power and longevity for every kind of car. Whether you are looking for batteries for standard vehicles or highly equipped cars with start-stop systems, you will find a VARTA® battery to suit.

#### **VARTA® HEAVY COMMERCIAL**

Increasing environmental and safety regulations, more trucks with end- of- frame mounting systems, and more and more electronic equipment in all applications, are all factors that will change the battery market dramatically. Our unrivalled range of VARTA® batteries for heavy commercial vehicles is ready to serve new market requirements.

#### **VARTA® POWER SPORTS**

Powersports cover a huge range of vehicle types, including motorcycles, quad bikes, jet skis, all-terrain and utility terrain vehicles (ATVs and UTVs), scooters, snowmobiles and even lawn mowers. No matter the vehicle type VARTA® has a power sports battery to suit.



**The VARTA® Partner Portal supports your workshop with expertise on:**

#### **Battery Position.**

Finding where the battery is located on the vehicle.

#### **Battery Selection.**

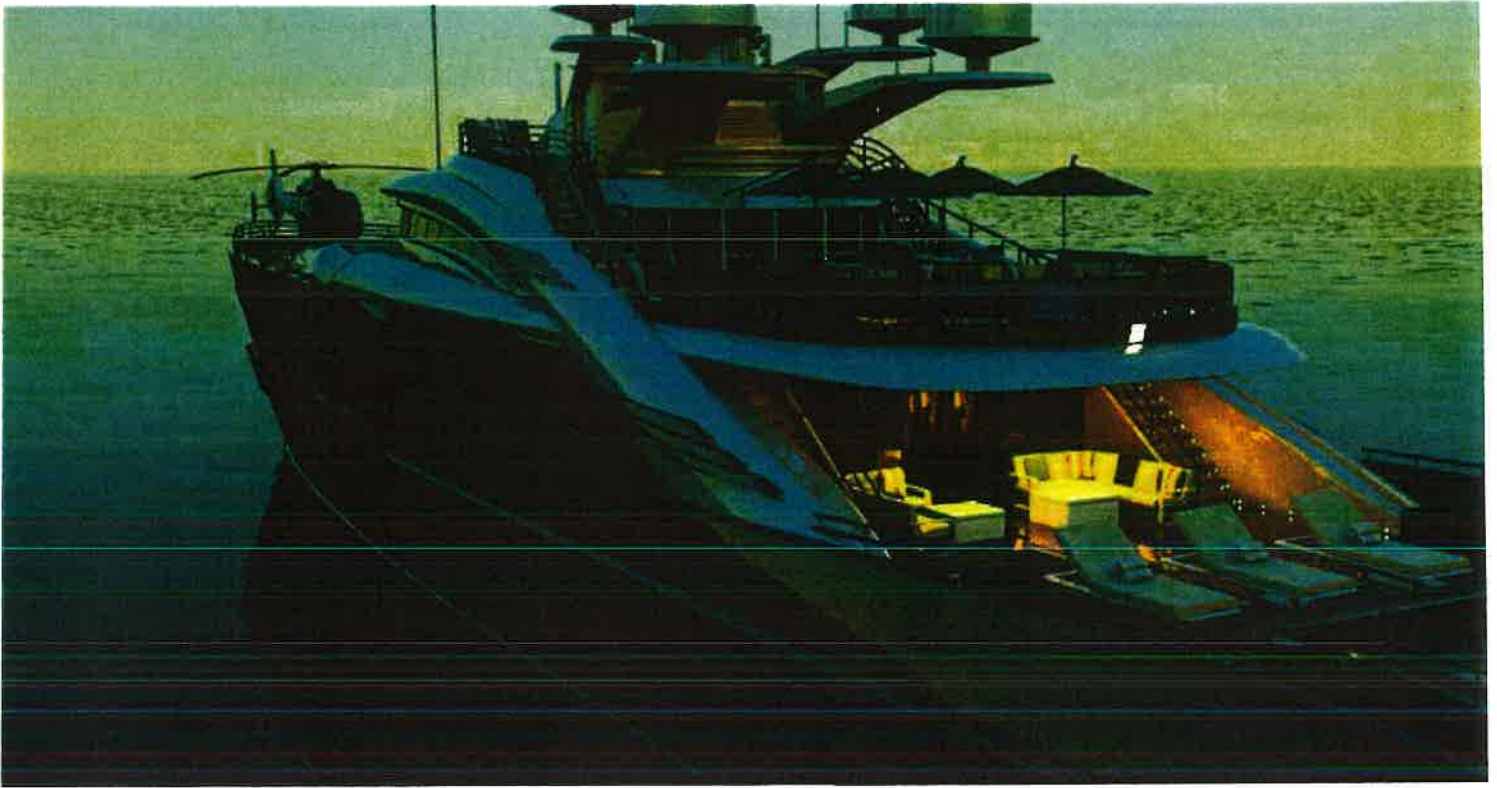
Selecting the correct battery for your vehicle.

#### **Fitment Instructions.**

Guidance through the installation including estimated service time.

#### **Battery Knowledge.**

Education around batteries.



# LIFELINE

*...the heart of your system*®

**LIFELINE BATTERIES, PROUD SUPPLIER TO  
THE UNITED STATES ARMED FORCES.**

"TRUST LIFELINE TO DELIVER  
WHEN YOU NEED IT THE MOST"



**Made in USA**



LIFELINE® BATTERIES ARE  
MANUFACTURED ENTIRELY  
BY HAND - FROM START  
TO FINISH AND BUILT TO  
MILITARY SPECIFICATIONS.

FAMILY OWNED  
AND OPERATED US  
MANUFACTURING FACILITY,  
QUALITY OF MATERIALS  
AND CRAFTSMANSHIP PUT  
LIFELINE® ON TOP IN THE  
AGM BATTERY MARKET.

LIFELINE® IS A POWERFUL  
NAME IN THE BATTERY  
INDUSTRY WITH WORLD  
CLASS PERFORMANCE AND  
CUSTOMER SERVICE.





#### Superior Construction

Aircraft class cell construction that are entirely built by hand with quality materials.



#### Rapid Recharge

Due to low internal resistance, Lifeline Batteries can be charged up to 20% faster than conventional batteries.



#### Maintenance Free

With proper charging, Lifeline Batteries require no maintenance.



#### Solid Warranty

Lifeline Batteries offers one of the best warranties in the industry with our 5-year pro-rata and a one-year free replacement.





# automotive



THE HCB AUTOMOTIVE RANGE IS NEW ZEALAND'S MOST RESPECTED CHOICE IN STARTING BATTERIES.

OUR BATTERIES PROVIDE THE BENEFIT OF EXCELLENT CRANKING PERFORMANCE AND PROVEN LONG LIFE.

HCB'S AUTOMOTIVE BATTERIES ARE PRODUCED IN SOME OF THE LARGEST AND MOST SOPHISTICATED BATTERY MANUFACTURING FACILITIES IN THE WORLD.





HCB COMMERCIAL BATTERY BRANDS ARE SOURCED FROM MAJOR INTERNATIONAL MANUFACTURERS. WE BOAST A COMPLETE RANGE FOR THE COMMERCIAL MARKET, FROM THE LATEST TECHNOLOGY FROM EUROPE TO THE POWER OF AMERICAN MADE. WE STOCK LATEST TECHNOLOGY EFB (ENHANCED FLOODED BATTERIES) THROUGH TO THE NEW COMMERCIAL AGM.

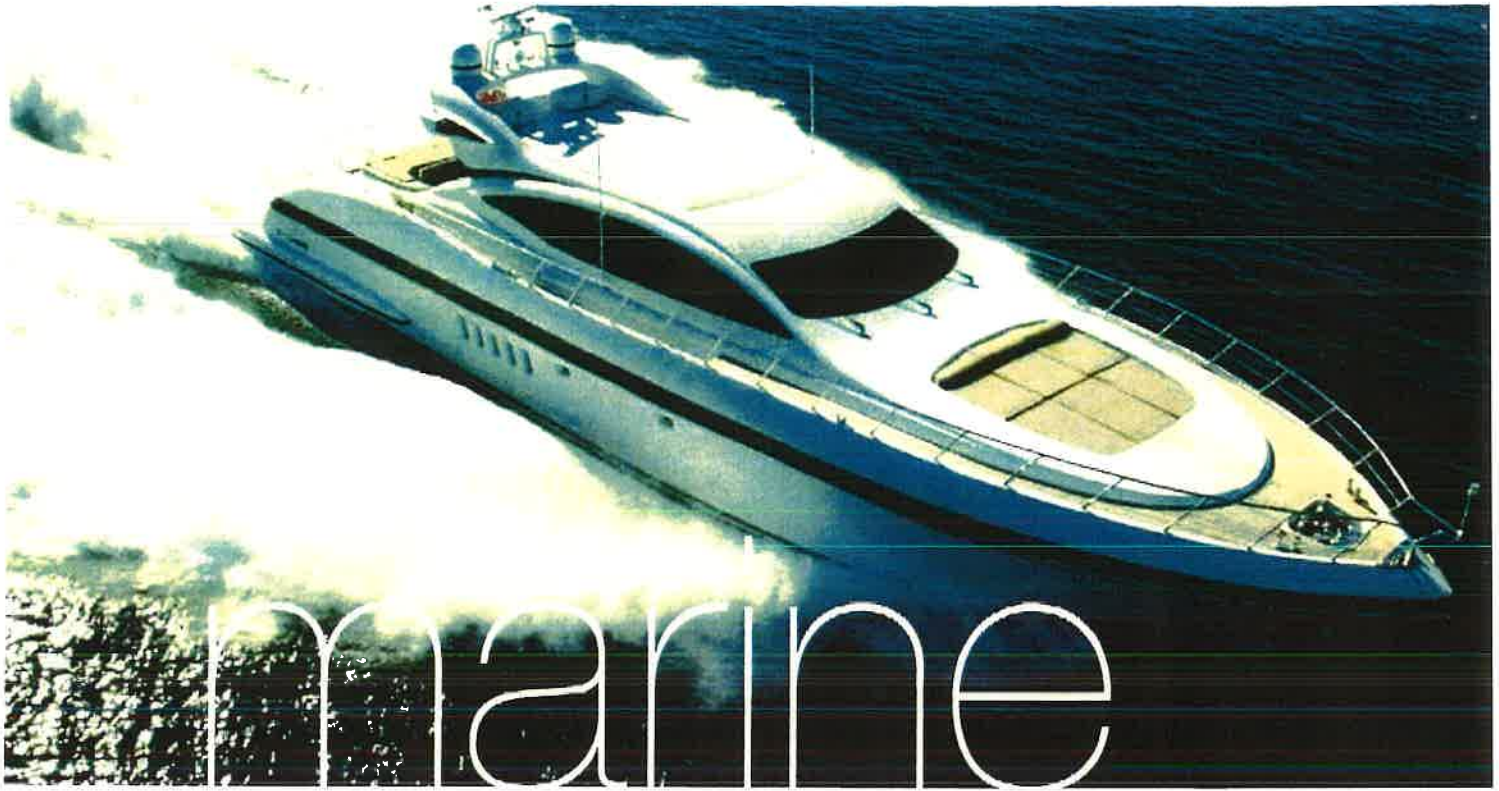




### AGRICULTURAL BATTERIES

The world's largest and most reliable agricultural and machinery manufacturers require optimal battery reliability.





THE HCB MARINE RANGE  
COVERS ALL MARINE  
BATTERY REQUIREMENTS  
WE SOURCE PRODUCT  
FROM THE WORLDS  
BIGGEST MANUFACTURERS  
ENSURING WE KEEP UP  
WITH THE LATEST  
TECHNOLOGY IN STARTING  
OR DEEP CYCLE BATTERIES.





Manufactured entirely by hand, from start to finish and built to Military Specifications. As a family owned and operated US manufacturing facility, quality of materials and craftsmanship put LIFELINE® on top in the AGM battery market. LIFELINE® is a powerful name in the battery industry with world class performance and customer service.



The OPTIMA BLUETOP is a high-performance AGM battery with exceptional running time and more recharges than you'd get out of a traditional battery. As well as providing outstanding vibration resistance, the BLUETOP's efficient power delivery and faster recharge time mean you'll spend less time worrying about your battery. This flexible battery is ideal for those who need a sure-starting, strong-cranking, maintenance-free power source.



Endurant Marine Deep Cycle is known for its reliability and range offering more options than any other in the Marine battery market.



Bosch has successfully been making batteries since 1922. Now with a century of product development, you can be assured of purchasing a high quality battery which offers reliable performance and extreme efficiency.

Bosch Marine Batteries are carefully engineered to provide optimum starting, offer high power levels, high vibration resistance, and of course great reliability





OUR POWER SPORTS RANGE COVERS ALL REQUIREMENTS FOR PRODUCT TO SUIT MOTORCYCLES, ATV'S, JET-SKI'S, SCOOTERS, AND UTV'S. SOURCED FROM THE BIGGEST MANUFACTURERS IN THE WORLD OUR RANGE OFFERS THE ADVANTAGE OF THE LATEST TECHNOLOGIES.



No matter what kind of vehicle you own, we have the right battery to power it. See how our VARTA® Power Sports batteries can help you get the most from your ride of choice, whether it's a motorcycle, ATV, UTV, Jet-Ski, and scooter



Ideal for ATVs, motorcycles, personal watercraft, snowmobiles, and UTVs, East Penn's DEKA Power Sports batteries deliver a performance and quality that's unmatched by competing designs. Made to power the best of USA motorcycles these batteries have what it takes to keep your machine going.



MOTOBATT is a manufacturer and global distributor of unique premium Powersports batteries. MOTOBATT's innovative internal 'Power Balanced' design has been developed to overcome the problems of high vibration and starting requirements.







OUR EXTENSIVE RANGE FOR ELECTIC VEHICLES COMES FROM MANUFACTURERS TRUSTED IN THE INDUSTRY FOR FLOODED, AGM AND GEL TECHNOLGY, ENSURING MAXIMISED RUNTIMES.



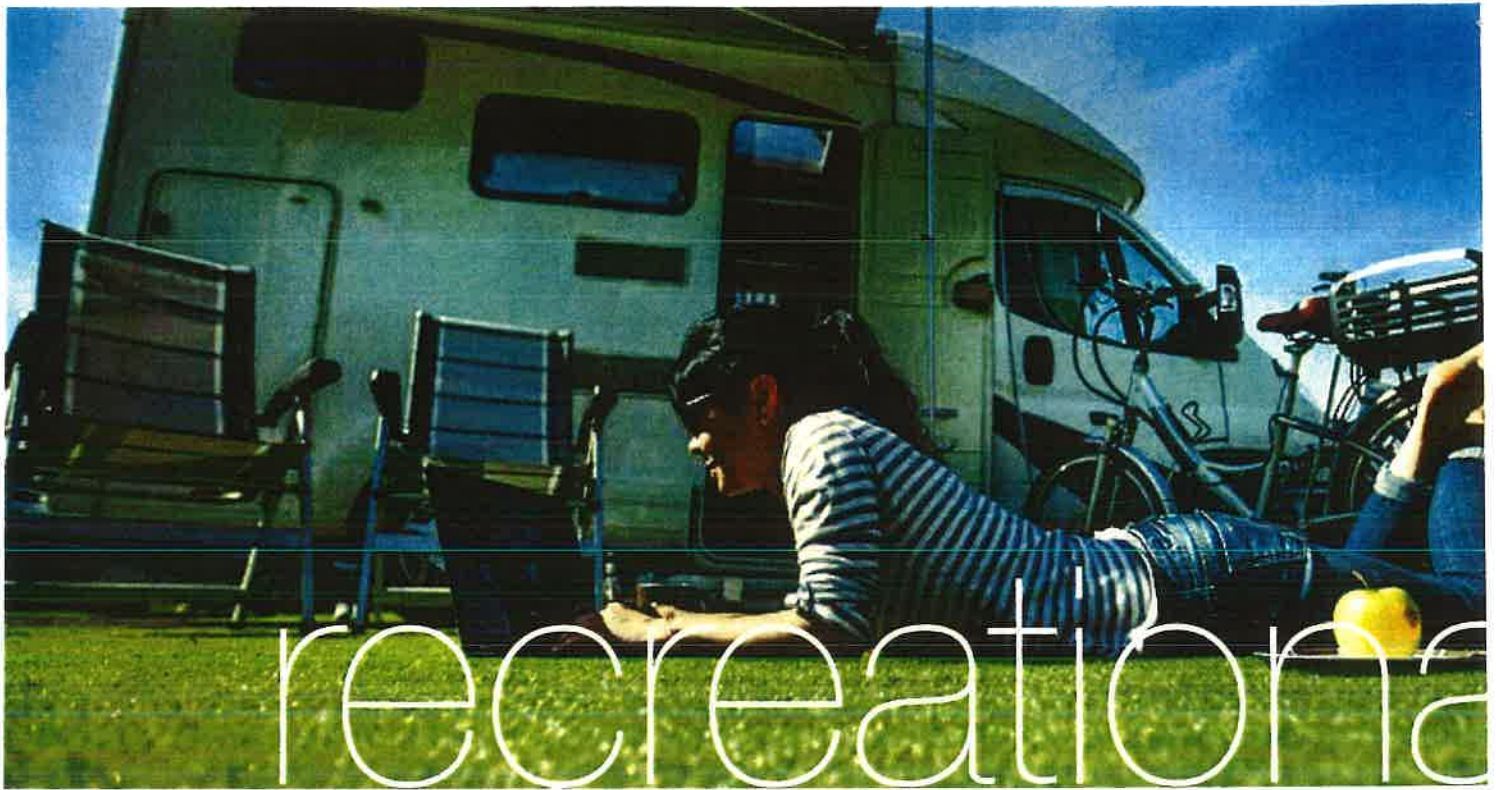


REMCO offers an AGM solution with extended run times designed especially for this market.



ENDURANT covers AGM, GEL and Flooded options from the USA recognised in the EV industry.





RECREATIONAL VEHICLE HOUSE BATTERIES ARE INCREASINGLY REQUIRED TO POWER MORE COMPLEX TECHNOLOGIES AND DEVICES. WHETHER ON A CAR OR A BOAT – LIGHTING, HEATING, REFRIGERATION, ENTERTAINMENT, GPS AND OTHER ELECTRONIC DEVICES – AS TECHNOLOGY GROWS SO DOES THE DEMAND ON THE VEHICLE'S BATTERY. HCB CARRY THE BEST QUALITY BATTERIES FROM THE WORLD'S LEADING MANUFACTURERS, RELIABLY POWERING NEW ZEALAND'S FAVOURITE LIFESTYLES.





Extensively proven throughout Australia and NZ the REMCO Deep Cycle range offers superior deeper discharge recovery thanks to the use of thicker and heavier plates and lower internal resistance. REMCO Deep cycle batteries are purpose built to handle the demanding requirements of repeated deep cycle discharge.



ENDURANT GEL/AGM master batteries utilise advanced USA computer aided design and manufacturing techniques for superior deep cycle and engine starting performance. GEL/AGM master sets the standard by which all other GEL/AGM batteries are judged.



VARTA® Professional Dual Purpose batteries are trusted by RV owners globally. VARTA Professional Dual Purpose batteries provide longer life, less corrosion and lower cost of ownership. Varta is the OEM battery fit for the most popular European campervans currently in the New Zealand market.







VARTA® AUXILIARY BATTERIES PROVIDE ELECTRICAL COMPONENTS WITH SEAMLESS FUNCTIONALITY. MODERN CARS CONSUME A SIGNIFICANT AMOUNT OF ELECTRICITY. CARS WITH A COMBUSTION ENGINE OFTEN COME WITH TWO BATTERIES: A REGULAR 12 VOLT STARTER BATTERY AND AN AUXILIARY BATTERY.



When it comes to replacing a weak or defective auxiliary battery, it is vital to rely on a high performing substitution. Always replace an AGM auxiliary battery with another AGM auxiliary battery to avoid the risk of malfunctions and car breakdown.







REMCO® LEAD CARBON BATTERIES ARE DESIGNED FOR RECREATIONAL VEHICLES, RENEWABLE ENERGY, AND MARINE DEEP CYCLE APPLICATION.

CARBON ADDED TO THE NEGATIVE PLATE GIVES BETTER CORROSION RESISTANCE ESPECIALLY WHEN DEEP DISCHARGED SILICON DIOXIDE ADDED TO ELECTROLYTE GIVES BETTER CYCLE LIFE LESS SULPHATION IN CASES OF PARTIAL STATE-OF-DISCHARGE OPERATION.





REMCO LC series (Lead Carbon) designed for applications that have repeated cycling down to 30-40%. Less damage caused by sulphation with extend life cycles.

The REMCO LDC SERIES has higher capacity and better cycle life at 50% of depth of discharge (DOD) giving around twice the life of standard AGM.

The REMCO LRC Lead Carbon Series has been specifically engineered to support partial-state-of-charge applications where the batteries are cycled regularly. These batteries offer super-fast charging with high performance in extreme environmental conditions and a long deep cycle life. The REMCO LRC SERIES integrates AGM and Gel technology with carbon to give longer cycle life and perform better at a lower depth of discharge.



REMCO battery racks



# accessorie



EAST PENN'S DEKA SELECTION OF BATTERY ACCESSORIES IS THE PERFECT COUNTERPART TO YOUR BATTERY LINE. OUR PRODUCTS ARE AVAILABLE PRE-PACKAGED FOR RETAIL DISPLAY OR IN BULK – AND INCLUDE BATTERY TERMINALS, BATTERY CABLES, BOOSTER CABLES, CLAMPS AND MUCH MORE.

HCB OFFERS A RANGE OF CHARGERS FROM SOME OF THE WORLDS BEST KNOWN MANUFACTURERS. CHARGERS FOR ALL REQUIREMENTS FROM AUTOMATIC CHARGERS FOR USE AT HOME TO MORE COMPLEX CHARGERS REQUIRED FOR GOLF CARTS, FORK LIFTS, INDUSTRIAL FLOOR SCRUBBERS & CLEANERS.